

## Avaya 9508 Digital Deskphone

A Sleek, High-End Phone Designed for Small Business Executives and Managers

The Avaya 9500 Series Digital Deskphones allow small and medium sized businesses to deliver highly reliable, high quality, communication solutions for a range of user types within the organization. With an appearance and functionality similar to that of the well-established Avaya 9600 Series IP Deskphones, the 9500 Series can be deployed in mixed digital/IP telephony environments and are an ideal choice for companies wanting to add digital endpoints with a consistent look and user experience to their existing portfolio. The 9500 Series' smart design, crystal-clear sound and productivity features make these phones an easy choice for companies looking to gain strategic competitive advantage from their communications infrastructure.

**Looks Great, Sounds Better:** The 9500 series features large, eye-friendly displays; paperless, all-digital labeling; and a high-quality integrated speakerphone that ensures everyone can hear and be heard.

**Familiar, Functional Interface:** There's almost no learning curve with the 9500 Series. Almost any user will intuitively know to use the fixed keys to access the most common features and the flexible softkeys with contextual guidance and prompts.

**A Sound Investment:** The 9500 Series is an excellent value for your growing company – and it's designed to remain that way, with expansion options including a headset interface. The 9500 Series delivers significant competitive advantages at its price point while lowering total cost of ownership for your company.

### The Avaya 9508 Digital Deskphone: An Indispensable Phone for Executives and Managers

Small business executives who spend a great deal of time on the phone rely on advanced telephony features and depend on high quality, real-time voice communications, for the success of their roles. With a large, easy-to-read display, the 9508 provides multiple feature keys, speed dials, and call logs to please the most demanding executive.

#### The 9508 Digital Deskphone delivers what managers need:

- 8 administrable feature buttons on 3 levels (total of 24 button positions), plus optional 12-button expansion module for a total of 96 feature keys or speed



dial buttons with dual red-green LEDs to display status

- 10 fixed-feature keys for common tasks (e.g. contacts, history and message)
- Integrated, two-way speakerphone
- Headset jack supports wide array of wired and wireless Avaya headsets
- Additional caller related information is displayed with active appearances for easier call handling
- Context-sensitive interface, 4-way nav cluster and 4 softkeys simplify and speed up operations
- 8 line X 32 character display, white backlit for easy viewing

### Avaya 9508 Digital Deskphone Key Features

#### Connectivity

- Avaya IP Office Release 7.0 or later

## Hardware Specs

- Charcoal gray
- Handset with 9-ft cord
- Dual-position stand
- Wall-mountable
- White backlit graphical display  
181 x 121 dots; 8 rows x 32 characters
- Permanently-labeled buttons: Speaker, Headset, Mute, Volume, Avaya Menu, Phone, History, Contacts, Voicemail Message
- Permanently-labeled navigation cluster (Up/Down, Left/Right, OK)
- Message Waiting indicator
- 8 administrable buttons
- 4 contextual softkey buttons
- Button Module 12 (BM12) supported; up to 3 can be connected
- Headset support
- Two-way speakerphone
- 2 wired line interface

## Size and Weight

- Length (depth) in low position: 8.07in (205mm)
- Width: 8.03in (204mm)
- Height off desk in low position/high position: 6.34in (161mm) / 7.91in (201mm)
- Weight including handset and stand: 2.2 lbs (992g)

## Software

- Call control protocol: DCP
- Codec: G711
- Two-way speakerphone
- Secondary line alerting

## Platform Support

Avaya IP Office

- Native support on IP Office Release 7.0
- Full access to IP Office call appearances and features
- Line appearance/feature key buttons: 8 x 3 levels

- Contacts application: 100
- Call Log application, with Missed/ Answered/Outgoing calls,: 30
- User option for language selection

## Learn More

With more than 100 years as a leader in communications, Avaya can help your company maximize productivity with the Intelligent Communications solutions specific to the needs of your workforce.

To learn more about the 9500 Series Digital Deskphones, contact your Avaya Account Manager, Avaya Authorized Partner or visit [avaya.com](http://avaya.com) for white papers, case studies and other information showcasing Avaya solutions in action.

## About Avaya

Avaya is a global leader in enterprise communications systems. The company provides unified communications, contact centers, and related services directly and through its channel partners to leading businesses and organizations around the world. Enterprises of all sizes depend on Avaya for state-of-the-art communications that improve efficiency, collaboration, customer service and competitiveness. For more information please visit [www.avaya.com](http://www.avaya.com).

The Avaya logo consists of the word "AVAYA" in a bold, red, sans-serif font. The letters are closely spaced, and the 'A's are particularly prominent.

INTELLIGENT COMMUNICATIONS

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A red rectangular button with the text "avaya.com" in white, lowercase, sans-serif font.

## Avaya 9504 Digital Deskphone

A Value-Oriented Solution for the Everyday User

The Avaya 9500 Series Digital Deskphones allow small and medium sized businesses to deliver highly reliable, high quality, communication solutions for a range of user types within the organization. With an appearance and functionality similar to that of the well-established Avaya 9600 Series IP Deskphones, the 9500 Series can be deployed in mixed digital/IP telephony environments and are an ideal choice for companies wanting to add digital endpoints with a consistent look and user experience to their existing portfolio. The 9500 Series' smart design, crystal-clear sound and productivity features make these phones an easy choice for companies looking to gain strategic competitive advantage from their communications infrastructure.

**Looks Great, Sounds Better:** The 9500 series features large, eye-friendly displays; paperless, all-digital labeling; and a high-quality integrated speakerphone that ensures everyone can hear and be heard.

**Familiar, Functional Interface:** There's almost no learning curve with the 9500 Series. Almost any user will intuitively know to use the fixed keys to access the most common features and the flexible softkeys with contextual guidance and prompts.

**A Sound Investment:** The 9500 Series is an excellent value for your growing

company – and it's designed to remain that way, with expansion options including a headset interface. The 9500 Series delivers significant competitive advantages at its price point while lowering total cost of ownership for your company.

### The Avaya 9504 Digital Deskphone: An Extraordinary Phone for Everyday Users

Everyday users are those for whom the deskphone is one of an array of communications tools – that is, they are generally lighter users with straightforward needs. Cubicle workers or sales staff within a retail environment are typical of Everyday users.

#### The 9504 Digital Deskphone delivers what Everyday users need:

- 4 administrable feature buttons on three levels (total of 12 button positions), each with dual red-green LEDs to display status
- 10 fixed-feature keys for common tasks (e.g. contacts, history and message)
- Integrated, high-quality speakerphone
- Headset jack supports wide array of wired



and wireless Avaya headsets

- Large capacity contacts and call log functions
- Context-sensitive interface, 4-way nav cluster and 4 softkeys simplify and speed up operations
- 4 line X 32 character display, white backlit for easy viewing

### Avaya 9504 Digital Deskphone Key Features

#### Connectivity

- Avaya IP Office Release 7.0 or later

#### Hardware Specs

- Charcoal gray
- Handset with 9-ft cord
- Dual-position stand
- Wall-mountable
- White backlit graphical display 181 x 56 dots; 4 rows x 32 characters;

- Permanently-labeled buttons: Speaker, Headset, Mute, Volume, Avaya Menu, Phone, History, Contacts, Voicemail Message

- Permanently-labeled navigation cluster (Up/Down, Left/Right, OK)

- Message Waiting indicator

- 4 administrable buttons

- 4 contextual softkey buttons

- Headset support

- Two-way speakerphone

- 2 wired line interface

### Size and Weight

- Length (depth) in low position: 8.07in (205mm)
- Width: 8.03in (204mm)

- Height off desk in low position/high position: 6.34in (161mm) / 7.91in (201mm)

- Weight including handset and stand: 2.0 lbs (926g)

### Software

- Call control protocol: DCP
- Codec: G711
- Secondary line alerting

### Platform Support

Avaya IP Office

- Native support on IP Office Release 7.0
- Full access to IP Office call appearances and features
- Line appearance/feature key buttons: 4 x 3 levels

- Contacts application: 100

- Call Log application, with Missed/ Answered/Outgoing calls: 30

- User option for language selection

## Learn More

With more than 100 years as a leader in communications, Avaya can help your company maximize productivity with the Intelligent Communications solutions specific to the needs of your workforce.

To learn more about the 9500 Series Digital Deskphones, contact your Avaya Account Manager, Avaya Authorized Partner or visit [avaya.com](http://avaya.com) for white papers, case studies and other information showcasing Avaya solutions in action.

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