

What's Driving Trends in UCaaS



Cloud adoption is on the rise: nearly 65% of organizations are using cloud services.

65%



Most organizations have more than just calling in their cloud licenses. 57% also have meetings, and 52% have team collaboration.

Top Cloud Adoption Drivers



47%

Cost Savings



46%

Better Scale



28%

More Available Features



24%

Rapid Delivery of New Features



23%

Remote Worker Support

Team Collaboration Apps



Reduce Meetings Required by 23%



Reduce Emails by 12%



Improve Productivity by 13%

In a 40-hour work week, team collaboration is saving employees an average of 5.3 hours

UCaaS adoption is highest among SMB (up to 2,500 employees)

